BIOGRAPHY

Mark Peterson
President
CALIFORNIA ASSOCIATION OF REALTORS®

Southern California REALTOR® Mark Peterson serves as 2027 President of the CALIFORNIA ASSOCIATION OF REALTORS® (C.A.R.).

A respected real estate professional with 41 years of experience, Peterson is also the broker and CEO of RE/MAX Masters in La Verne, California. Throughout his career, he has remained committed to providing exceptional service, trusted guidance, and steadfast advocacy for his clients, colleagues, and the real estate profession.

Peterson's dedication to REALTOR® leadership spans the local, state, and national levels. He served as the 2004 President of the Citrus Valley Association of REALTORS®, where he also held numerous leadership positions, including chair of the Personnel, Budget and Finance, and Local Government Affairs committees, and served for several years on its Board of Directors.

At the state level, Peterson has served as a C.A.R. State Director since 2001. His extensive committee involvement includes Federal, Strategic Planning and Finance, Taxation and Government Finance, MLS Policy, Real Estate Business Services, Public Policy Forum, Global Real Estate Forum, and the Investment Subcommittee. He has also served as a CREPAC Trustee, Assembly Key Contact, and Federal Political Coordinator. In addition, Peterson served as Chairman of the Board of zipLogix.

Nationally, Peterson has contributed his experience and perspective to the National Association of REALTORS® (NAR) through service on its Board of Directors, Director Forum, Federal Taxation Committee, Multiple Listing Issues and Policy Committee, and Conventional Financing and Policy Committee.

Peterson holds several respected professional credentials, including the Certified Residential Specialist (CRS) designation, earned in 1996; Graduate, REALTOR® Institute (GRI) designation, earned in 1998; and Seniors Real Estate Specialist® (SRES®) designation, earned in 2004.

A Southern California native born in the San Gabriel Valley, Peterson believes that strong communities are the foundation of a thriving real estate industry. Beyond his professional responsibilities, he remains engaged with local organizations and community development initiatives, reflecting his enduring commitment to the neighborhoods and people he is proud to serve.

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