BIOGRAPHY

Staci Caplan
2027 President-elect
CALIFORNIA ASSOCIATION OF REALTORS®

Southern California REALTOR® Staci Caplan serves as 2027 President-elect of the CALIFORNIA ASSOCIATION OF REALTORS® (C.A.R.).

Caplan is a second-generation REALTOR® from Santa Barbara, California, and is a supervising broker and owner of Pacific Crest Realty. With more than two decades of experience, she lists and sells property and consistently serves organized real estate at the local, state, and national levels.

She is recognized for her collaborative leadership style and deep policy expertise. Caplan is a trusted voice in the real estate community, with a long-standing commitment to advocacy and investment in the REALTOR® profession, always guided by a strong sense of purpose and service.

Caplan has a deep commitment to C.A.R. members, the real estate profession, and the communities that REALTORS® serve. At the heart of her vision is a belief that when we put REALTORS® and consumers first, everyone benefits.

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