

Melanie McShane
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CALIFORNIA ASSOCIATION OF REALTORS®

Leadership, management, and real estate are Melanie's passions. After a successful career in Finance, Melanie transitioned into real estate over 18 years ago and has held numerous roles including sales associate, broker associate, broker of record to an office of 150 agents and CEO. She was actively involved in the industry serving as the California Chair of the Residential Real Estate Council, as well as serving as a Director at her local association and at the California Association of REALTORS. Her background coalesced into her dream role working as the Industry Relations Special Projects Manager at the California Association of REALTORS.

In her role, Melanie is part of the Strategy & Engagement Team and has responsibility for overseeing the projects and activities of WomanUP!®, the Young Professionals Network, Global Real Estate, Property Management, New Members, and Team Leaders and Top Producers. Each of these projects are designed to support and encourage the C.A.R. members to grow and develop their skills and talents within the real estate industry.

Melanie has a Bachelor's degree from University of Southern California in Business Administration with a concentration in Finance and a Master's degree in Business Administration from California State University, Northridge.